ISTANBUL KENT UNIVERSITY

Istanbul Kent University
Urban Studies
Application and Research Center
KENT - AR

ISTANBUL METROPOLITAN MUNICIPALITY

IPA Istanbul Planning Agency

INTERNATIONAL WORKSHOP ORGANIZED BY
ISTANBUL KENT UNIVERSITY URBAN STUDIES APPLICATION AND RESEARCH CENTER (KENT-AR)
IN COLLABORATION WITH ISTANBUL PLANNING AGENCY (IPA)

# THE FUTURE OF INDUSTRY AND INDUSTRIAL DISTRICTS FROM THE PERSPECTIVE OF PLANNING AND GOVERNANCE

**21-22 NOVEMBER 2024**
**IPA CAMPUS, FLORYA**

Technische Universität Berlin

ETH zürich

iris

UNIVERSITÀ DEGLI STUDI FIRENZE

UNIVERSITÀ DEGLI STUDI DI MILANO BICOCCA

# WORKSHOP PROGRAM

## PRESENTATIONS AND EXPERIENCE SHARING

**1st Day**
21 November

**09:00 - 09:30 REGISTRATION**

**09:30 - 09:45 OPENNING AND WELCOME SPEECHES**

**Oktay Kargül**
General Manager of Istanbul Planning Agency-IPA

**Asist. Prof. Dr. G. Pelin Olcay**
Director of Urban Studies Application and Research Center, Istanbul Kent University

**09:45** *"Planning Processes in Local Governments and the Istanbul Experience"*
**10:15** **Ramazan Gülten**
Director of Planning of Istanbul Metropolitan Municipality

**10:15 - 10:30 BREAK**

**10:30** *"Transnational production spaces of the clothing industry:*
**10:45** *Learnings from Istanbul, Kardzhali and Addis Ababa"*
**Prof. Dr. Anke Hagemann**
TU Berlin

# WORKSHOP PROGRAM

## PRESENTATIONS AND EXPERIENCE SHARING

**1st Day**
21 November

**10:45 - 11:00** *"Scenerio approach for the planning of industrial districts: The case of Bagcilar district"*
**Asist. Prof. Dr. G. Pelin Olcay, Asist. Prof. Dr. Sezen Tarakçı**
Istanbul Kent University

**11:00 - 11:15** *"To open up a box - the relationship between production and place in Kuklen Industrial Park"*
**Dr. Ina Valkanova**
ETH Zurich

**11:15 - 11:45** **QUESTIONS & ANSWERS**

**11:45 - 12:00** **BREAK**

**12:00 - 12:15** *"Widespread opportunities: vision and strategies for the development of the Metropolitan City of Florence"*
**Prof. Dr. Valeria Lingua**
University of Florence

**12:15 - 12:30** *"The industrial district of Prato. From "the city of rags" to the "factory town" and beyond"*
**Massimo Bressan**
*IRIS Research Center*

# WORKSHOP PROGRAM
## PRESENTATIONS AND EXPERIENCE SHARING

**1st Day**
21 November

**12:30 - 13:00** **QUESTIONS & ANSWERS**

**13:00 - 14:00** **LUNCH**

**14:00**
**14:15** *“Symbolic and material production in the fashion industry of Milan and northern Italy: history and details of a fruitful relationship”*
**Assoc. Prof. Dr. Marianna d'Ovidio**
University of Milano - Bicocca

**14:15**
**14:30** *“Symbolic and material production in the fashion industry of Milan and northern Italy: governance and effects on local development”*
**Assoc. Prof. Dr. Valentina Pucetti**
University of Milano - Bicocca

**14:30 - 15:00** **QUESTIONS & ANSWERS**

**16:00 - 17:00** **FIELD VISIT TO BAGCILAR INDUSTRIAL DISTRICT**

**18:00 - 21:00** **DINNER** Istanbul Metropolitan Municipality Halic Social Facility

# WORKSHOP PROGRAM
## DISCUSSIONS

## 2nd Day
22 November

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|---|---|
| **10:00**<br>**10:15** | *“"Istanbul Metropolitan Municipality Industry and Trade Platform" as a Tool in the Planning and Participation Process”*<br>**Dr. Mehmet Çakılcıoğlu**<br>Advisor to the Mayor of Istanbul |
| **10:15**<br>**11:15** | The future of manufacturing and industrial districts in metropolises |
| **11:15 - 11:30** | **BREAK** |
| **11:30**<br>**12:30** | Policies and the role of local governments in the development and transformation of manufacturing zones.  Decentralization vs. Upgrading? |
| **12:30 - 12:45** | **BREAK** |
| **12:45**<br>**13:45** | In urban studies, the current agenda, methods, and techniques in research on manufacturing |
| **13:45 - 14:00** | **BREAK** |
| **14:00**<br>**15:00** | Opportunities for cooperation |
| **15:00 - 15:15** | **BREAK** |
| **15:15 - 16:15** | **DISCUSSION & SUGGESTIONS** |